



A decade of **ACCOLADES & HIGHLIGHTS**

“an exquisite French country-style chateau that serves as a magnificent tasting room for its rich reds, right in the heart of the valley.”

- **Randy Shirley CNS, Vancouver Sun, *Monterey is a food and wine traveller's dream stop*, February 2010**

“Chateau Julien combines wine and meeting space into one castle-like venue with Loire Valley-like charm.”

- **Smart Meetings, June 2009**

“... a glorious joy to visit. The ambiance of the winery meets the magnificent varieties of wines produced...”

- **Inland Empire Business Journal, Camille Bounds, *Wine Country with a gentle attitude*, April 2009**

Communities along the coast of Northern California set the state for sparkling events

- **Marlene Goldman, Meetings West, *Golden State Gleam*, June 2009**

“Further inland, grapevines surround the turreted, French manor-inspired tasting room at Chateau Julien, a grower acclaimed for its bordeaux-style wines, especially Merlots.

- **Via Magazine, *Carmel Valley- A lovely river runs through oaks, vineyards and a tiny hub called the Village*, January 2009**

Can't Miss – Monterey Peninsula “Highlight”

- **NCGA Golf Magazine, Spring 2009**

“Chateau Julien Wine Estate offers lush vistas of the Carmel Mountains along with its award-winning varietals” - **Los Angeles Confidential *Where to Drink*, Sarah Khan, August 2009**

“Without a doubt one of Monterey’s “Greatest Hits,” this beautiful winery is like a slice of French country life nestled among the lush rolling hills of Carmel Valley. This is a destination in itself, as popular with the sightseers and corporate event attendees as it is with wine tasters.”

- **winecountry.com, *Wine Country Itinerary: Monterey*, September 2008**

Wine Country recommendation

- **Do you know the way to Monterey? *Making Waves on the Central California Coast*,
- **Luxury Las Vegas, September 2008****

“a villa-style compound that’s like a slice of France.”

- **Western Living, September 2008**

“this 16-acre French estate includes a country house, a tasting room, and a winery surrounded by a small vineyard. Chateau Julien produces a wide spectrum of wines, but is known for great merlot. A must-try is the 2005 Private Reserve Merlot. This flagship wine is a full-bodied blend of vineyards that features dark, lengthy character and complexity that all merlots should have.”

- **Monterey Wine Country: *This region is becoming known for much more than beautiful scenery*,
805 Living, September 2008**

Wine Country recommendation

- **Tee times & vines, *Savoring the unhurried pleasures of Monterey Bay*, Sunday Press Telegram,
Long Beach, February 2008**



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“Chateau Julien is a great choice for groups... The Great Hall, with a grand stone fireplace and an 18-foot mahogany table, creates a stunning setting for wine tasting or dinner. There’s also the Barrel Room, which features open-beam, cathedral ceilings. With its towering columns, it provides another ideal setting for an elegant event.”

- **Successful Meetings, Monterey Meeting Sites, December 2007**

“Such wineries as Chateau Julien Wine Estate have set new standards for wine industry hospitality, providing tasting room climates as agreeable as their wines.”

- **winecountry.com,**

The Monterey Way- Great Grapes, hold the Wrath, Robert P. Farmer, April 2007

One of “Six not-to-be-missed things to do in the Monterey Area”

- **Smart Meetings Smart Picks , June 2006**

“Among Carmel Valley’s many wineries, Chateau Julien Wine Estate is a favorite among groups. The beautiful French-inspired chateau often books up to 325 for sit-down banquets. The Chai, a room with high cathedral ceilings supported by towering columns and lined with oak wine barrels, perfectly suits functions ranging from high-tech meetings to dinner events complete with trapeze artists.”

- **Meetings West, Three seaside hot spots are surefire attendance boosters, April 2006**

“White-towered Chateau Julien looks like a castle you might stumble upon in Switzerland. Picnic with a bottle of Sangiovese on the rose-edged cobblestone courtyard...”

-**Sunset Magazine, Spring Escapes, March 2006**

“No trip to Carmel-by-the-Sea would be complete without a stop in Carmel Valley. Located in the Santa Lucia Range, Carmel Valley is home to many vineyards. The Chateau Julien Wine Estate is open daily for wine tasting and tours.”

- **St. Louis Magazine, May 2006**

“Carmel’s quiet season” Recommended Sights

- **Sunset Magazine, November 2005**

“Chateau Julien Winery, open seven days a week, offers a free one-hour tour and tasting. Bring a basket of food to enjoy in their lovely picnic area.”

- **Silicon Valley/San Jose Business Journal, June 2005**

“Before you hit the village you will come to Chateau Julien Wine Estate, the only winery in the area open to visitors with a full array of guest services such as tasting, public tours, a gift shop, estate vineyards and pleasant grounds to stroll.”

- **Contra Costa Times, September 2005**

“... it was off to the lovely Chateau Julien, where the friendly staff showed the group around the property as warm sunshine bathed delicate vines offering grapes ripe for the picking. After a rare barrel-tasting, the group was corralled into a glass-covered patio area for a lovely salad lunch.”

- **Meetings West, Planner on the Go, August 2005**



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Where to Wine & Dine – “Heading east on Carmel Valley Road, Chateau Julien is the first winery you see, and seeing is believing. The spectacular, turreted building is a replica of a castle on the French-Swiss boarder.
...Stop by for a great tour and a taste.”

- **Diablo Magazine, February 2005**

“Must-see sights”

- **Cooking Light, *Enlightened Traveler*, March 2005**

“If you have time to visit only a few wineries in the area, this is a fine choice; the wines are good, the views are captivating, and you can sip and snack at a cobblestone picnic area.”

- **California Wine Country, 2004**

“A relatively new favorite of ours. Bob and Patty Brower are wonderful hosts, and make three lines of wines so that they can appeal to every pocketbook. Drawing from all that California has available, along with some Italian influences, this winery produces distinctive wines ranging from light whites to rich reds. The Private Reserve line still costs less than many Napa or Sonoma competitors, and yet often rivals them in quality.”

- **Monty and Sara Preiser, Boca Raton News, FL, September 2004**

“Today, there’s a beautiful 16-acre estate, along with vineyard, gardens and of course, the chateau itself, which houses the spacious, high-ceilinged tasting room. A partly underground chai for barrel storage was added in spring 1998. The fancy facilities play host to monthly special events, ranging from cooking classes to winemaker dinners. The winery grounds are also a nice spot for a picnic.”

- **Laurie Daniel, San Jose Mercury News, *Carmel Valley uncorked*, June 2003**

“One satisfied (event) planner who recently held an event in Carmel is Andrea Leslie, human resources and office manager for NextG Networks, San Jose, Ca.:

“To add a special touch to the event, (Leslie) planned a delicious dinner at Chateau Julien Wine Estate, nestled in the rustic hillsides of Carmel Valley with an old-world French flair. A magnificent grand fireplace, open beam ceilings and well-appointed antiques set the stage for the group to taste Chateau Julien’s Private Reserve wines. Upon arrival, each employee and his or her guest was greeted with a glass of wine along with hor d’oeuvres. From there, the group toured the wine caves and then was seated for a special three-course dinner.

“This Monterey experience was top-notch,” said a very pleased Leslie. “All of the participants would recommend Chateau Julien for upcoming events, and I would definitely plan another corporate meeting there in the future!”

- **Corporate & Incentive Travel, Anne Dullaghan, April 2003**

“an attractive winery with its French-style tasting room and lovely grounds.”

- **Discover Silicon Valley, August 2003**

“At the foot of the Carmel Valley Mountains, this majestic French/Swiss chateau is as alluring to corporate executives as it is to sophisticated tourists. Its breathtaking sunsets and authentic European milieu provide an exotic recess from any metropolitan circus. And its remote locale has helped keep Chateau Julien a treasured secret. Five lavish venues accommodate a hodge-podge of different events- either separately or combined into one extravagant space. Both indoor and outdoor affairs are furnished with a tranquil setting and all the necessary amenities. The Chateau makes tasting tours available, as well as the chance to sample one of their authentic homemade cigars.”

- **Tim Seyfert, San Jose Magazine, October 2002**



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“Equally impressive is the beautiful Chateau Julien—a replica of a European home, furnished with antiques. Any Carmel Valley wine experience must include a stop at this engaging tasting room and a stroll through its gardens.” - **Amanda Bjerke, Sky West Magazine, Summer 2002**

“Nestled away in California’s beautiful Carmel Valley close to the Pacific Ocean is a jewel of a winery that makes you think that you took a wrong turn and are looking at a small Loire Valley castle. For 20 years, the king of the castle, winemaker Bill Anderson, has produced merlot jewels with the help of owner Bob Brower. They were hot in merlot before most people had ever heard of it.”
- **Diane Teitelbaum, Dallas Morning News, May 2002**

“An almost idealized vision of what you expect a winery to look like, Chateau Julien has the requisite fields of trellised vines and a turreted main building that would not look out of place in Bordeaux. The excellent tour will give you a solid grounding in the winemaking process that will inform your visits to the other wineries and the tasting room is particularly handsome.”
-**Malachy Duffy, Bloomberg Personal Finance, March 2002**

“Set in 16 acres at the foot of the Carmel Valley mountains, the Chateau Julien estate is a rather grand re-creation of a French manor house.”
- **Mark Dornan, Chicago Tribune, September 2002**

“Although the winery is often compared to a French chateau, having visited a good many chateau in France, I can testify that Julien outshines most of them, both in setting and design...it is, all in all, a fabulous tasting experience. However, the best news is that the wines are equally outstanding. From the beginning, Chateau Julien has been a leader in establishing Monterey as a top winegrowing region... Chateau Julien is definitely a ‘destination’ winery.”
Larry Walker, California Visitor Review, April 2001