



FOR IMMEDIATE RELEASE

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Contact:

Kristin Horton
Chateau Julien Wine Estate
khorton@chateaujulien.com
(831)624-2600

WINERY TEAM GEARS UP TO REACH 2009 FUNDRAISING GOALS

Team CJ to host summer BBQ's in support of Best Buddies

Carmel, Ca. - Chateau Julien Wine Estate friends, family and staff members will once again ride as **Team CJ** for the September 12, 2009 *Best Buddies Hearst Castle Challenge* ride down Highway One. With the support of the Monterey County Vintners and Growers Association, additional local winery teams will be joining the cause for 2009. To help reach fundraising goals, **Team CJ** will host BBQ's on Saturday **July 4th, August 8th and August 29th** from **noon – 4pm** at the Wine Estate in Carmel Valley. Proceeds from the BBQ will go directly to Best Buddies.

The Winery has partnered with Best Buddies for the past five years, as the starting point for the 100-mile ride down Highway One to Hearst Castle. Individual team members are responsible for fundraising and riding up to 100 miles. "Team CJ raised nearly \$9,000 in 2008 and rode over 500 miles to support the cause. It was a wonderful, inspirational day," comments Chateau Julien employee and top 2008 team fundraiser Melinda Klescewski. "We thought the BBQ's would help spread the word and increase involvement." Wild Thyme Deli will prepare a choice of delicious tri-top or ½ chicken with salad and BBQ beans for guests to enjoy at home or at the Wine Estate picnic grounds. Orders can be placed on-line at www.chateaujulien.com. Prices: \$12/ chicken or \$15/tri-tip.

Best Buddies was founded in 1989 by Anthony Kennedy Shriver to end social isolation for people with intellectual disabilities through meaningful, lasting one-to-one friendships with their non-disabled peers. For more information, please visit www.bestbuddies.org.

This year the ride will begin at Quail Lodge and riders have a choice of 100-, 62-, 30- or 15-mile distance. Please contact Kristin Horton at the Wine Estate directly if you are interested in joining the team – khorton@chateaujulien.com. Chateau Julien Wine Estate is located at 8940 Carmel Valley Road in Carmel Valley. (831)624-2600.