

# JULIEN JOURNAL

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To Florence for Fun!

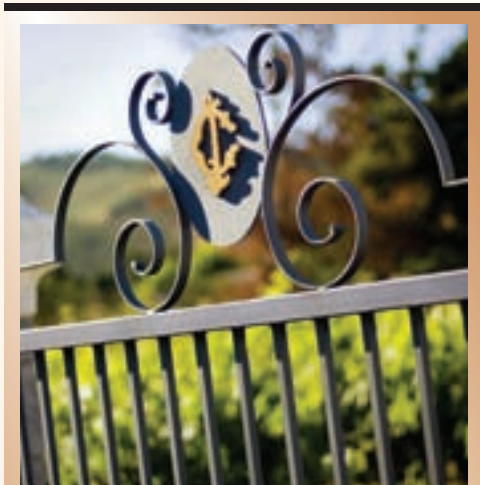
Introducing the new  
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*Celebrating over 25 vintages of locally  
crafted wines and gracious hospitality*

CHÂTEAU JULIEN  
WINE ESTATE

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831-624-2600 · [www.chateaujulien.com](http://www.chateaujulien.com)

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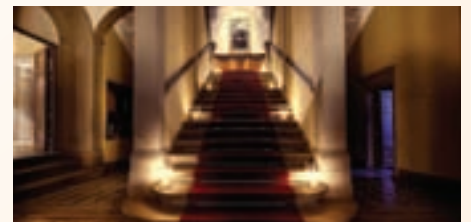
Last fall I was going through my e-mails and spotted one from a Jeff Burton, from Florence, Italy. Jeff and I attended the Stanford in Italy program — I'm choking as I write this — 40 years ago.

It turns out Jeff has made a connection with a hotel in Florence called Il Salviatino. He has arranged a series of lectures there, in the fields of film, food and wine. Jeff asked me to make a presentation showing wines from Château Julien, with a general discussion of Monterey County.

Since offers like this don't come along that often, I jumped at the chance. So during the week of April 12, 2010, my wife Carolyn (who also represents the Monterey County Vintners and Growers Association) and I will head up two seminars and a field trip (possibly to the Antinori Winery for lunch). The first seminar will be a general overview of Château Julien wines and the Monterey County growing districts. In the second seminar we are going to lead the participant's through some fun blending, using Château Julien wines (Sangiovese, Merlot and Cabernet Sauvignon) with the goal of emulating the

famous Italian Super Tuscan wines with our own 'California Super Tuscan.' (We promise to be respectful of the Italian Super Tuscan tradition!)

To say we are very excited about this program is, without doubt, a big understatement. We would love to have you participate with us. If you happen to be in Italy this April (sorry for the last minute notice — it has been a busy few months!), please contact me at [banderson@chateaujulien.com](mailto:banderson@chateaujulien.com), or contact Jeff Burton directly in Florence at: [jeff.burton@clubsalviatino.com](mailto:jeff.burton@clubsalviatino.com). To get a good look at Club Salviatino and Hotel Il Salviatino, go to [www.salviatino.com](http://www.salviatino.com).



Hope to see you there — if not, we hope to replicate the "California Super Tuscan" blending during the Wine Estate's Great Wine Escape Open House this November

— ciao!

# Events, News & Happenings



## Introducing the new “Weeknight Wines” Wine Club

### **Great prices at your doorstep quarterly!**

Six bottles of easy drinking, affordable wines to enjoy with your weekly meals — featuring new vintages of Chateau Julien Barrel Selected, Hawk House and Emerald Bay. Visit the Wine Club section of the Chateau Julien website or call 831.624.2600 to sign up today. Prices will not exceed \$65 quarterly, plus shipping.

## *Vintage Affair*

Sunday, April 18, 2010  
11:00 am - 4:00 pm

The Barrel room doors swing open for a full day of specialty wine tasting — library wines, vertical tastings, large format bottles and much more. Select vintages and limited editions will be available for tasting and purchase this one day of the year. Come and see how we have aged over the years.

\$15 per person,  
\$10 club members



## *Winemaker's New Release Celebration*

Saturday, May 15, 2010  
5:00 pm - 7:00 pm

The Estate's Vintner's Collection of most sought after wines will be released under the Carmel Valley stars. Winemaker Bill Anderson will be on-hand for bottle signing and vintage highlights. Evening features include: 2007 La Convivance & 2007 Black Nova III.

\$25 per person  
\$15 club members



## *Wine & Cigar Dinner*

Friday, June 18, 2010

To make reservations for any of these events, please call 1-831-624-2600 or visit [www.chateaujulien.com](http://www.chateaujulien.com)

## Club Chateau — Annual Renewal

Don't forget to renew your annual Club Chateau membership with your next order of wine or event reservation. \$10 annual renewal; Wine Collectors, VEC and new Weeknight Wine Club members complimentary.

### **Club Chateau member highlights**

- ~ reduced admission prices to attend Chateau Julien in-house events
- ~ bottle & case discounts on all regular priced wines
- ~ club member featured wine specials on select vintages



## 2010 Calendar of Events

The complete calendar of Chateau Julien 2010 events is up-to-date on the Chateau Julien website — all featuring special Club Member pricing. Make sure to mark your calendar — we look forward to a fun year ahead!



# VINEYARD & WINES

NEW RELEASES, UPDATES AND WINEMAKING INFORMATION



## 94 Points!! [Tastings.com](http://Tastings.com)

### 2006 La Convivance

*“Rich garnet color. Lovely aromas of toffee chocolate rice bars and baking spices follow through on a round, supple entry to a dryish medium-to-full body with great depth and a tangy, lively, lightly meaty finish. A fun sipper or table wine to experiment with haute Asian cuisine.”*

\$90 per bottle / \$55 club member price extended through April

### 2006 Black Nova

*“Deep garnet violet color. Lovely aromas of toffee, cedar, honeycomb, and blueberry cobbler a la mode follow through on a smooth, supple entry to a fruity-yet-dry medium-full body with excellent depth and highly polished oak beautifully supporting the fruit. Finishes with a long, creamy, nutty fade. Very sensual and enticing. Pair with filet mignon.”*

\$78 per bottle / \$55 club member price extended through April

Visit the website's *OUR WINE* section for a complete list of awards & accolades

Be the first to taste the new 2007 vintages of these fabulous wines with Winemaker Bill Anderson this spring at the 2nd annual New Release Party, May 15th.

Reservations can be made on-line or simply call 831.624.2600. We hope to see you!

### Vintage Affair Library Wine

Don't forget to check out the website for Vintage Affair Library wine specials, April 10th – April 25th! Mention the *Julien Journal* Club Member Special in the “comments” section of your order & receive an additional 10% off.

### New Barrel Selected Label

The Wine Estate's popular nationally distributed Barrel Selected wines hit the market this spring with a new look (see 2008 Merlot bottle on previous page). Let us know how it looks on the shelf of your local wine shop or at your favorite restaurant — [info@chateaujulien.com](mailto:info@chateaujulien.com).

CHATEAU JULIEN  
WINE ESTATE

| OPEN DAILY                                  | TOURS BY RESERVATION                          |
|---|---|
| MONDAY THROUGH FRIDAY<br>8:00 am to 5:00 pm | MONDAY THROUGH FRIDAY<br>10:30 am and 2:30 pm |
| SATURDAY AND SUNDAY<br>11:00 am to 5:00 pm  | SATURDAY AND SUNDAY<br>12:30 pm and 2:30 pm   |



## Sustainability Update: Corks Preserving the Environment, Helping Children

All Chateau Julien wine corks are collected daily and shipped to the organization Korks 4 Kids, where scrap cork material is recycled and proceeds are donated to the Autism Foundation. If you have any corks at home, feel free to drop them off to add to the collection!



## Social Corner

Help spread the word about your personal Chateau Julien experience! A few of our favorite websites for the visitor:

Yelp — [www.yelp.com](http://www.yelp.com)

Travelocity — [www.travelocity.com](http://www.travelocity.com)

Or, have fun rating your Favorite Chateau Julien wines —

Cork'd — [www.corkd.com](http://www.corkd.com)

Snooth — [www.snooth.com](http://www.snooth.com)

WineCHATr — [www.winechatr.com](http://www.winechatr.com)